

The Sacred Slogan

The Sacred Slogan is - "If it's real - we believe in it." This slogan is our commitment to the truth. It means that once we have determined that something is real, then we are obligated to believe it. Conversely, if we determine that something is bullshit, then we are obligated to not believe in it.

The Church of Reality is about reality and not about what we want to believe in - or if we could attract more members if we compromised a little. It's not about attracting the masses. The Sacred Slogan helps keep us on the Path of Knowledge.