## Linking to Us

One of the best ways to promote the Church of Reality web site is to link to us. If you have a web site, then put a link to this site on your front page. Feel free to grab any of our graphics to use for the link. Tell your readers why you like the Church of Reality so that they will want to visit this web site. The more people find out about it, the more people will link to it. Every link to this web site makes the world a better place to live because it makes reality more important.

If you don't have a web site then tell your friends about it. If you know people who have web sites, ask them if they would link to us. Links are the Internet equivalent of word of mouth, but it speaks 24 hours a day, 7 days a week.

If you participate in online discussions you can promote the Church of Reality by commenting on blogs that have comment sections and putting links in the comments. When linking for comment on blogs, be respectful and try to relate it to the topic being discussed. Don't go out and just post unrelated spam about the Church of Reality. Your comments should be relevant to the discussion.

A lot of web sites have discussion forums, like our discussion forum, where people talk about issues. There are a lot of good forums that relate to religion, reality, Atheism, Humanism, and the impact of religion as it relates to politics. These are good places to discuss the Church of Reality. Remember that most people have never heard about this religion before, so try to explain things in a way that assumes that the information is understandable. And, in your comments, try to add links back to this web site so that people can discover all the information that we have posted here.

We are not a church that tends to hit you up for money donations. We are trying, as much as possible, to grow this religion without being dependent on money. We are modeled after open source software projects that are used by tens of millions of people but are not money driven. These online software communities are spread by word of mouth on the web. The Church of Reality is like open source software for the human race and we want to form a community of developers that help build upon this religion to make it a religion that is of the people. No central church with fat TV preachers living in mansions. That's not the way we are going to be.

So in order to grow we aren't asking you for your money, but we do need you to put in some time and effort to spread the word. We have a concept called {In:Intellectual Tithing} which means that you contribute with your brain. We would rather have your thoughts and we want you to share our enthusiasm, make this your religion, and proclaim to the world that reality is the true king!